



SCHOOL OF  
**BUSINESS**



THE AMERICAN UNIVERSITY IN CAIRO

SCHOOL OF BUSINESS  
ACCESS  
TO KNOWLEDGE  
FOR DEVELOPMENT

**A2K4D**



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED





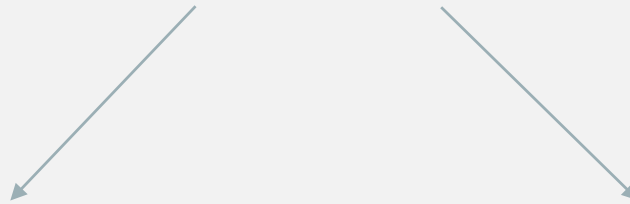
# ACCESS TO KNOWLEDGE FOR DEVELOPMENT

NANCY SALEM

**On-going work in Digital Economy and  
Entrepreneurship in the MENA Region**

# OPEN DATA AND DIGITAL ENTREPRENEURSHIP

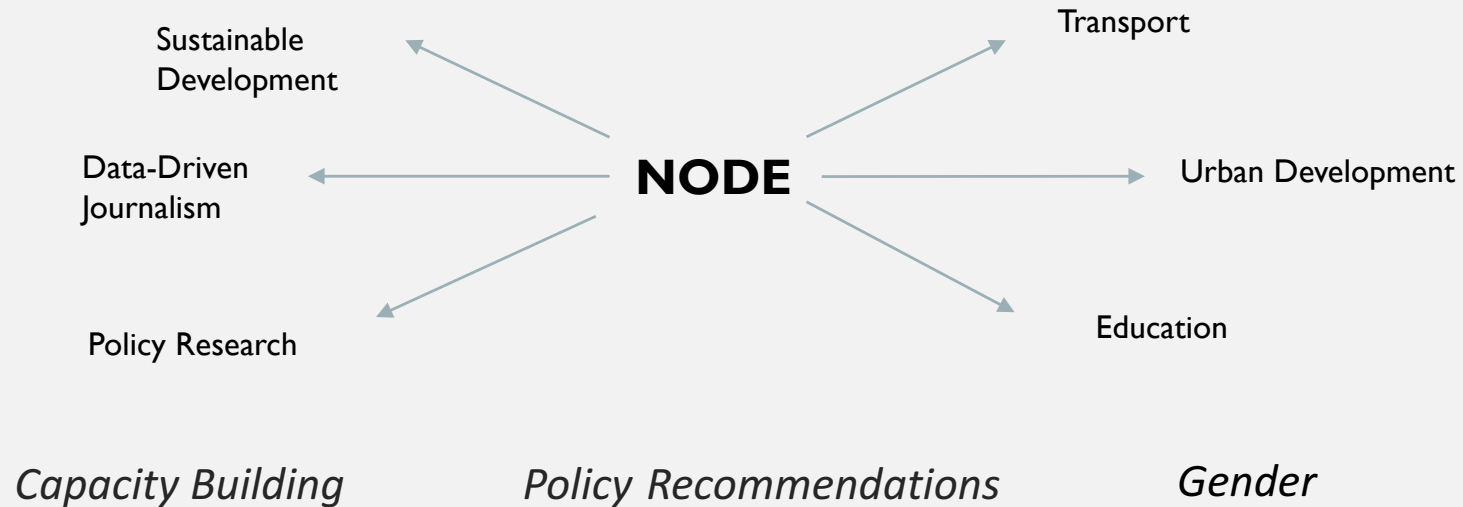
## **Data-Driven Innovation**



*Open Data for Efficiency*

*Open Data creating new businesses*

# OPEN DATA FOR DEVELOPMENT MENA





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A GLIMPSE INTO THE SHARING ECONOMY:  
AN ANALYSIS OF UBER DRIVER-PARTNERS IN  
EGYPT

DR. NAGLA RIZK



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THANK YOU!